

PH 5-19 Service What do you know about sharenting?

- 1. What is sharenting?**
 - a. The habitual use of social media to share news and images of your children
 - b. Constantly shushing your child in public
 - c. Shaming your child by behaving in an embarrassing way

- 2. How many photos of the average child do you think will be posted online by their fifth birthday?**
 - a. 500
 - b. 1500
 - c. 150

- 3. How confident are you about using privacy settings?**
 - a. Erm, what are privacy settings?
 - b. Very – I use them all the time
 - c. I do know how to use them, but I don't bother

- 4. Do you ask for your child's permission before you post a picture of them?**
 - a. No, they don't mind – they love counting the likes they get
 - b. I have never thought about it
 - c. Yes, in the interest of protecting their privacy

- 5. Do you expect other parents to ask your permission before they post images of your child?**
 - a. Of course
 - b. No, I don't mind
 - c. I never ask other parents, so I'm not bothered

- 6. How does your child feel about you sharing pictures of them?**
 - a. They're embarrassed but, hey that's my job as a parent
 - b. I've never talked to them about it
 - c. We talk before we post so we can judge how they feel

- 7. If they asked you to take a picture down would you do it?**
 - a. No, they need to develop a thick skin
 - b. Definitely
 - c. I would but I don't know how

- 8. What are the risks of sharenting?**
 - a. Revealing too much of your child's private life
 - b. Your images could embarrass your child or put them at risk of bullying
 - c. Strangers could steal images and use them

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9. Your 13-year-old has just started a Facebook account, do you....

- a. Talk to them about responsible sharing and privacy settings
- b. Make friends with them so you can spy
- c. Let them get on with it, it's none of your business

10. Your child falls off their bike while learning to ride without stabilisers, you....

- a. Reach for your smartphone and film it for posting
- b. Run to their aid
- c. Didn't see the accident as you were too busy looking at your phone

How did you do?

Score a point for each correct answer.

1) a; 2) b; 3) b; 4) c; 5) a; 6) c; 7) b; 8) All three 9) a; 10) b

0-2 points = Unawarent

Dear oh dear - hashtag poor sharenting skills.

3-7 points = Almost there-ent

You clearly have some knowledge, but there is room for improvement.

8-10 points = Share genius

Well done! You are a responsible sharent. Your children will be proud.

Sharenting the facts

- 71% of parents upload five or more images of their child each week on social media
- 9% of parents shared an image of their child in the womb
- 21% of parents have set up a social-media account for their child
- 13% say they share photos of their children to gain social media followers
- 32% of parents have never asked their child if it's OK to share a photo of them

(Source: Survey for Channel 4 News/Parent Zone, May 2017 with 1002 UK parents around the UK)